

NCAA FOOTBALL RULES COMMITTEE
BULLETIN: Field Markings, Uniforms and Playing Equipment

Field Markings

1. Except as noted herein, there may be **no advertising** on the field, which includes the end zones and sideline areas (Rule 1-2-1-h). Only these items are allowed:

- NCAA logo
- Conference logo
- College/university name and logo
- Team name and logo
- Name of the commercial entity with purchased naming rights to the facility in no more than two locations (*Note: the entity's commercial logo is not allowed.*)
- Postseason game: Name/commercial logo of only the title sponsor associated with the name of the postseason game. There may be a maximum of three such advertisements: a single advertisement centered on the 50-yard line and no more than two smaller flanking advertisements. These advertisements must adhere to paragraph 2 below. No other advertisements, either by the title sponsor or by any other commercial entity, may be on the field.

All other items, including social media designations such as URL's and hashtags, are prohibited.

2. No **field marking** may obscure any portion of any yard line, sideline, or goal line. Each line in its entirety must be clearly visible to the officials on the field. These markings may not touch or enclose the hash marks. (Rule 1-2-1-f)

3. *New in 2013* Each **pylon** may bear a manufacturer's logo or trademark. Institutional logos, conference logos and the name/commercial logo of the title sponsor of postseason games are also allowed. Any such marking may not extend more than 3 inches on any side. (Rule 1-2-6)

Uniforms and Playing Equipment

1. *New in 2013* **Jersey numerals** must be of a color that itself is clearly in distinct contrast with the color of the jersey, irrespective of any border around the number. (Rule 1-4-4-c-3) (*This rule takes effect in 2013 for FBS institutions, and in 2014 for FCS, D-II and D-III institutions.*)

2. **Towels** must be solid white and must measure no smaller than 4" X 12" and no larger than 6" X 12." (Rule 1-4-6-a) (*Size specification is new in 2013.*)

3. Eye shields, including spectacles, goggles and other items covering the eyes, must be clear and not tinted. (Rule 1-4-6-c)

4. Cameras of all kinds are prohibited in the team area. (Rule 1-4-11)

Rogers Redding
Secretary-Rules Editor
April 2013